S.NO:22N1-BBEC1 Course Code: ECA1

A.D.M.COLLEGE FOR WOMEN, NAGAPATTINAM

(AUTONOMOUS)

UG Degree Examination - Extra Credit Course I

I Semester – **November** – 2022

EC I – FRONT OFFICE MANAGEMENT

Time: 3 hours Maximum Marks: 100

Section -A

10X2 = 20

Answer **ALL** the Questions

- 1. State the meaning of front office management.
- 2. What is meant by pre-arrival?
- 3. State the two benefits of communication cycle.
- 4. Define grapevine communication.
- 5. Who is called as administrator?
- 6. State the meaning of front office operation.
- 7. What is a Reception?
- 8. What is meant by technological environment?
- 9. Tell the meaning of night audit.
- 10. What are the two basic response of front office audit?

Answer ALL the Questions

11. a) a) Analyze the nature of front office management.

(or)

- b) Explain the importance of front office management.
- 12. a) Explain the responsibilities of front office managers.

(or)

- b) List out the advantages of front office communication.
- 13. a) Explain the importance of front office operations.

(or)

- b) Analyze the basic functions of front office operations.
- 14. a) Explain the working environment of front office.

(or)

- b) List out the benefits of front office organisation.
- 15. a) Explain the features of front office audit.

(or)

b) Analyze the verification process of audit.

Answer any **FIVE** Questions

- 16. Explain the functions of front office management.
- 17. Elaborate the functions of inter departmental communication.
- 18. Explain the security functions of front office management.
- 19. Analyze the hierarchy channels of front office management.
- 20. Expand the operation assignments of front office operations.
- 21. Analyze the factors affecting front office management.
- 22. Elaborate the audit process of front office management.
- 23. Analyze the night audit reports of front office management.
